



Mar 09 versus Feb 09
Mar 09 versus Mar 08
Inflation Mar 09 (NIS)
MAT Mar 09 versus MAT Mar 08

Index
9.3%
3.4%
0.62%
5.3%

Compared to February 2009 the FMCG+Fresh market increased by +9,3% in March 2009. Comparing to March 2008, we see a increase of +3,4%. In real terms (corrected for inflation) this means a increase of +2,8%.

The long term evolution shows a growth of the total consumption by private households on FMCG+fresh (+5,3%) when comparing the 2 latest MAT's.